



SOFTWARE QUALITY · ARCHITECTURE · AI

Software you can stand behind.

All our services on one page
As of October 2026

WHO STANDS BEHIND IT



Damir Majer

Founder MAJCON · Founder ASE Academy
SAP Champion since 2018

Since 1998 I've been helping software teams deliver reliably again, without losing the joy in what they do. From individual Technical Health Checks to multi-year coaching programs.

MAJCON

Checks and development for software systems.

ASE ACADEMY

Coaching and trainings for developers.

Over 90 coached · 10 companies · since 2016

Over 90% pass the certification

ROLES IN PROJECTS

Escalation Manager Technical Manager Technical Lead
Software Architect Test Manager Software Engineer

TECHNOLOGY STACK

ABAP Java JS/TS SAPUI5 Python

Book an intro call

ase.academy/en/contact ·
majcon.de/en
info@majcon.de

In the intro call: your situation, the scope, the price.



ASE ACADEMY · IMPROVING · DEVELOPERS STAY RELEVANT.

THE CORE OFFER

The ASE Coaching Program

1:1 coaching for software developers, on their own code, in their own project.

Two programs, four levels: first clean code that is easy to change (Competency), then architecture and legacy code (Excellence). One level per year; after each level, you decide whether to continue.



FL
Code



CL
Design



AL
Architecture



PL
System



At least 60%

of our certified developers with a step up in their career since their coaching began

TRACK: AGENTIC ENGINEERING

An addition at every level: working with AI agents on your own code, six months, 1:1, for developers and leads.

Price in the intro call

THE WAY IN · ONLINE, LIVE

Agentic Engineering in one day

For developers who already use AI assistants: agents on their own code, 9 am to 5 pm CET, held in German.

Fri, 30 Oct
Foundations

Thu, 26 Nov
Foundations

Fri, 27 Nov
SAP Edition

Thu, 3 Dec
Foundations

Fri, 4 Dec
Backend Edition

EUR 590 Foundations · **EUR 790** Edition, per seat plus VAT; EUR 100 less until two weeks before. Also in-house.

ase.academy/en/trainings

IN-HOUSE PROGRAM

S/4HANA Developer Training

On your system: up to 10 months, theory and workshop every 2 weeks

For ABAP developers, max. 8, remote or on site

11 modules, from ADT, CDS and RAP to Agentic Engineering in SAP

Trainers: Damir Majer, Martin Jonen, Prof. Dr. Christian Drumm

ase.academy/en/trainings

MAJCON · BUILDING · SYSTEMS STAY RELEVANT.

BUILDING TOGETHER

Your AI development process

We build with you the process your team uses to develop software with AI, tailored to your system and your rules.

- 01 Your development process with AI: steps, roles, checkpoints
- 02 Your agentic workflow: agents, permissions, rules and checks
- 03 Your playbook: how your team works with it, in writing
- 04 The first feature, built together, on your code

Built, not claimed.

We work this way ourselves: on our internal tools and on our public products.

Project · Scope set in the intro call

THE FIRST STEP

Technical Health Check

An honest analysis for an application, a project or a whole system: architecture, code quality, tests, security and refactoring priorities. Clear and actionable, remote or on site.

Fixed price after the intro call

THE FIRST STEP

AI Code Check

How AI code gets into your system: reviews, tests, dependencies, secrets and agent permissions. The result: the biggest issues, so you know where to start. Remote or on site.

Fixed price after the intro call

FREE AI Playbook Four white papers Tech Debt Calculator ABAP CodeRetreats: 4.9 out of 5 on Meetup Newsletter, once a month